

Rio Grande Valley Moms Blog Guest Blogger Guidelines

Thank you so much for taking the time to contribute your thoughts, experience and wisdom to the RGV Moms Blog readers! Before you begin typing away, please read the following guidelines. Contact hello@rgvmomsblog.com with any questions.

1. Write what you love and love what you write.
2. Think **LOCAL** - we love to keep all of our content relevant to the Rio Grande Valley area. Blog posts can feature local businesses, local things to do, local events, etc. More general topics (feeding, potty training, crafting, DIY, etc.) can be given a local twist simply because they are written by a local mom - YOU. When your content falls into these more generalized topics, look for ways to personalize them and connect you and your family's experience back to the RGV.
3. Think **MOMS** - It may sound obvious, but RGVMB's targeted audience is made up of moms (and largely those with babies and young kids). Content should remain under the broad category of parenting writing, within which you have a ton of subtopics to choose from: the experience of being a mom, stages and phases of babies and kids, products and tips to make life with kids more fun/easier/better, home management strategies specific to moms, and, of course, all the locally focused ideas mentioned earlier.
4. Think **SMALL** - at Rio Grande Valley Moms Blog, we LOVE small businesses and we love to tell our readers where to find them - if you have a local resource to share that fits with what you are writing about, please tell us... because we really want to know! Please note that a guest post is different than a sponsored post. We ask that our guest bloggers refrain from promoting businesses with which they have any financial or personal affiliation.
5. Please submit guest post **48 hours prior to agreed published date** (last minute is no fun for anyone) by emailing a Word document to hello@rgvmomsblog.com
6. Please provide a bio (100 words or less) and headshot when you submit your post. You may link to your business and/or personal blog in your bio.

Please also take care with these guidelines:

- Your post must be original and must have never been published before on the internet
- You agree to not publish the post anywhere else (i.e., on your own blog or as a guest post on other blogs)

- Word count is up to you. We recommend a range of 300-600 words. In most cases posts longer than 800 words should be broken up into a series - let us know well in advance if you think this is the case with your post.
- *Kinda obvious but we have to say it...* Content should be free from the following: profanity, sexual language, political endorsement of a party or candidate, political commentary, op-ed commentary on controversial social and/or political issues, and derogatory or inflammatory language.
- Please don't use SEO'd anchor text for your links